



# Truivy<sup>®</sup>

Compensation Plan

v2.6





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# Weekly Payouts

## Retail Difference

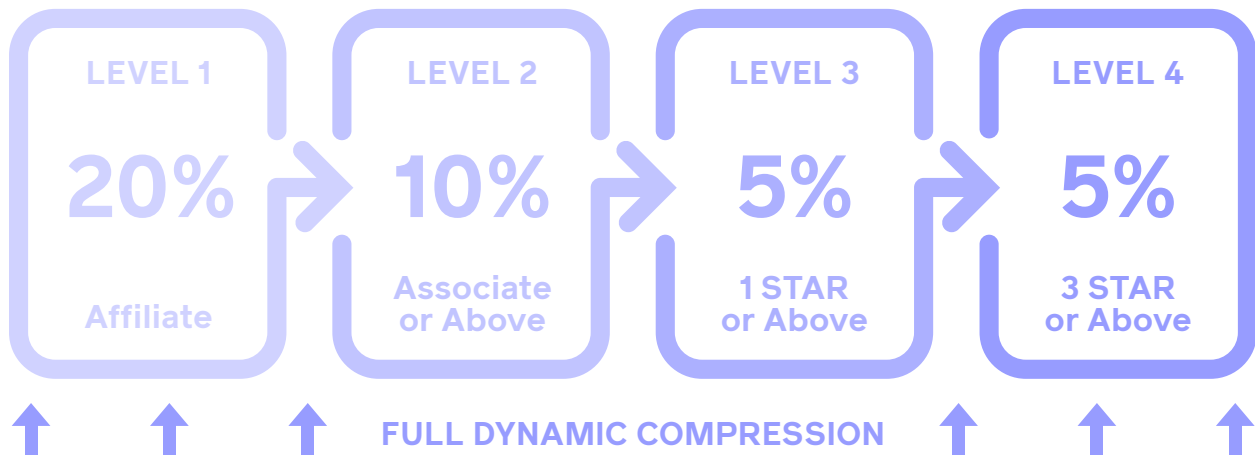
Truvy® pays the difference between the Retail Price and the Associate Price to the direct Upline Associate. This commission can be earned anytime a personally enrolled customer purchases at full retail price.

### Example:



## Starter Bonus

A 20% Starter Bonus is paid on all orders placed in the Customers/Associates first two months\*. In addition, using dynamic compression this bonus is paid out to the first 4 qualified levels\*\* in the sponsor tree.



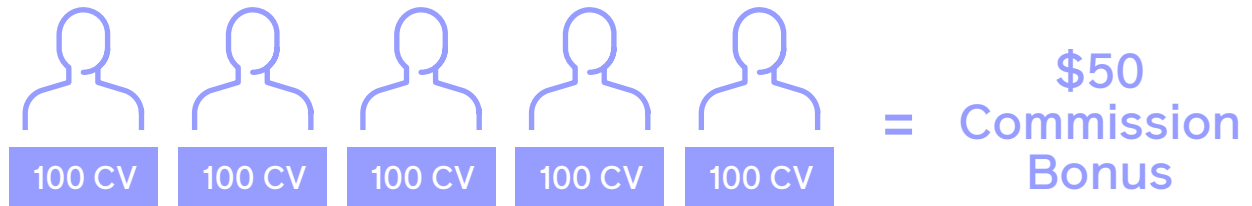
\*First two months include the month of enrollment plus the following calendar month.

\*\*Starter Bonus levels are paid out based on qualified rank. See graphic for details at each level. Qualifications are based on the current or previous month.

# Weekly Payouts

## New Volume Bonus (NVB)

Earn an extra \$50 Bonus every single week that you personally enroll 5 new customers who each place a minimum of 100 CV.

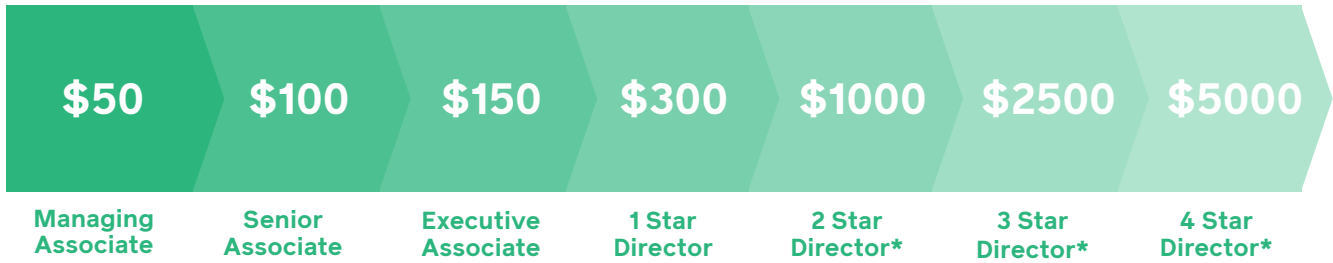


\*All signups and orders must be placed during the same commission week to count.

# Monthly Payouts

## Rank Up Bonus

This bonus is designed to help you get a jump start on your business. As you advance in rank, you will be paid the "Rank Up Bonus" the first time you achieve each new milestone.



### Potential Earnings of over \$9000!

\*To qualify for bonuses at 2 Star, 3 Star and 4 Star, the rank must be achieved for 2 consecutive months.

## Team Commissions

All downline product purchases in a given month (excluding Starter Bonus) will generate a commission for Upline Associates that are commissions qualified. Associates are eligible to earn Team Commissions on up to 8 levels deep within their organization. The number of levels eligible is dictated by the rank achieved in that calendar month.

Rank Requirements	Rank	Affiliate	Associate	Managing Associate	Senior Associate	Executive Associate	1 Star Director	2 Star Director	3 Star Director	4 Star Director	5 Star Director	6 Star Director	7 Star Director	8 Star Director
TQV	-	100	100	100	100	100	100	150	150	150	200	200	200	200
APS	-	-	2*	3	3	3	4	5	5	5	6	6	6	6
Group Volume	-	-	500	2,000	4,000	9,000	20,000	50,000	100,000	250,000	500,000	1,000,000	2,000,000	
AO2 Volume	-	-	-	300	600	1,500	5,000	12,500	25,000	60,000	120,000	250,000	500,000	

L1		20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%	20%
L2			5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%	5%
L3				4%	4%	4%	4%	4%	4%	4%	4%	4%	4%	4%
L4					3%	3%	3%	3%	3%	3%	3%	3%	3%	3%
L5						3%	3%	3%	3%	3%	3%	3%	3%	3%
L6							2%	2%	2%	2%	2%	2%	2%	2%
L7								1%	1%	1%	1%	1%	1%	1%
L8									1%	1%	1%	1%	1%	1%

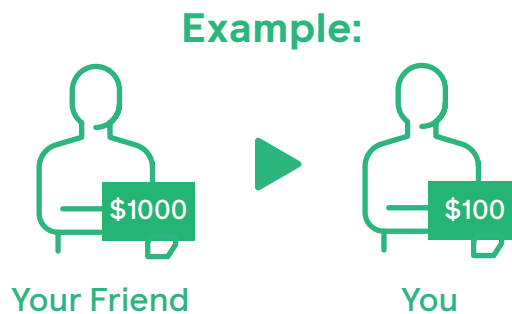
↑ ↑ ↑ ↑ ↑ FULL DYNAMIC COMPRESSION ↑ ↑ ↑ ↑ ↑

\*Active Personally Sponsored (APS) must be Associates except at Managing Associate rank.

# Monthly Payouts

## Mentor Match

Mentor Match Bonus is a way to encourage leadership and teamwork in an organization. Associates will receive a 10% match on all Personally Sponsored Associates that generate a Commission Check. To be qualified to earn a Mentor Match bonus you must be at least a 1 STAR or higher in rank and your rank must be greater than the Associate you are earning a check match on.\*



\*8 STAR Directors are eligible for Mentor Match on ALL personally sponsored.

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## Leadership Bonus Pool

This bonus pool is based on **3% of total commissionable volume** generated within this compensation plan. These bonus pools are reserved for those who achieve the top levels of the compensation plan and who meet the following requirements:

1. Must be 5 Star or above.
  2. Must maintain an active autoship.
- 

## 8 Star Bonus Pool

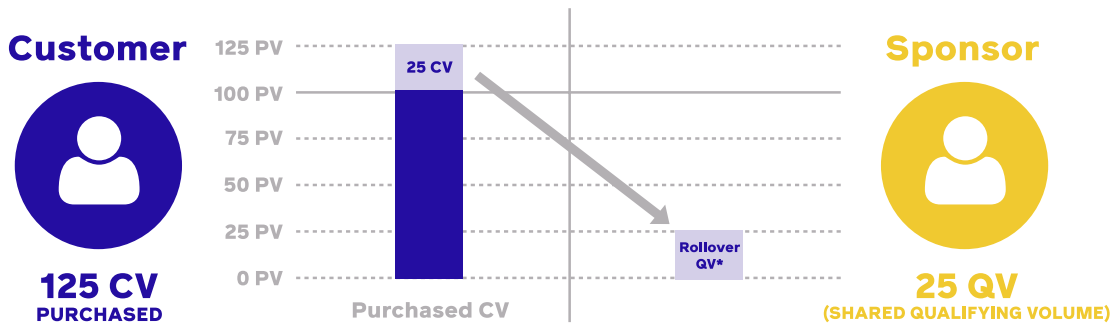
This bonus pool is based on **1% of total commissionable volume** generated within this compensation plan and is reserved for those who reach the highest rank in the company (8 Star Director). Shares for this bonus pool are based on AW3.

# FAQs

## Does volume purchased from my customers still roll over and count as my Shared Qualifying Volume (SQV)?

It does. The first 100 CV from your customer does not roll over. Any additional volume over 100 CV will roll over and count towards your TQV. Only volume from customers in their first 2 months of enrollment will count towards SQV.

### Example of Shared Qualifying Volume



\*Volume is paid where purchased. It is only shared for qualifying purposes.

\*\*Only volume from customers in their first 2 months of enrollment will count towards SQV.

## Are Starter Bonuses paid only on Associate orders?

No, the Starter Bonus pays on any order that includes volume, placed by either an Associate or Customer during their first two months of enrollment.

## Do we still get the Retail Difference if the order was paid with Starter Bonus?

Yes. Any time product is purchased at the Retail Price, a Retail Difference commission will be paid to the enroller of that customer. Any other Starter Bonus or Team Commissions will also be paid on the volume from that order.

## Do my Customers count as active personally sponsored (APS)?

They do, but only when qualifying for Managing Associate rank. All other ranks require your APS's to be Associates only.

## Am I qualified to earn Starter Bonuses when I'm upgraded to Associate if I have less than 100 TQV?

Yes, everyone is qualified to earn level 1 Starter Bonuses, even if you have less than 100 TQV. However, to earn levels 2-4, 100 TQV is required.

## How does my account get upgraded to an Associate?

Anytime you enroll someone or someone in your downline places an order your account will be automatically upgraded to an Associate and eligible to earn commissions and bonuses.

# Glossary

**Associate:** A person currently authorized by the Company to operate an Independent Business and is able to participate in the Compensation Plan (receive bonuses and Commissions, if eligible).

**Customer (aka Retail Customer):** A person who purchases product from an Associate and is not eligible to participate in the compensation plan and receive bonuses and commissions.

**Sponsorship Tree:** A genealogically structured organization comprised of Associates and their Customers who are below an Associate.

**Full Dynamic Compression:** A technique of compressing out any Associates from an organization, solely for the purpose of calculating commissions, who are not qualified to receive commissions and thus not occupying a level of pay allowing that level to be compressed up to the next eligible Associate.

Example: Sara has zero (0) TQV in a given month and is not commission eligible. Any commission that would have paid to her is compressed past her to the next qualified Associate above her.

**Total Qualifying Volume (TQV):** TQV can come from personal purchases made by the Associate themselves, come from Shared Qualifying Volume (SQV) from your new Customers or a combination of the two.

**Shared Qualifying Volume (SQV):** Any volume over 100 CV purchased by a new customer within their first 2 months will roll up and count towards the TQV of the Associate that enrolled them. See FAQ for example.

**Active Personally Sponsored (APS):** The total number of personally enrolled Associates that have at least 75 TQV during that calendar month.

**Group Volume:** The total amount of volume in an Associates entire organization, including their own personal purchases.

**Volume Outside 2 Largest Legs (AO2):** The total amount of volume in an Associates entire organization excluding your 2 largest legs (largest in volume).

**Customer Volume (CV):** Any volume from orders purchased by a customer.

**Associate Volume (QV):** Any volume from orders purchased by an Associate.

**Active:** To be considered an Active Associate or customer you must have at least 75 TQV in the current calendar month.

**Volume:** A value assigned to a Product for commission purposes.

**Upline:** The single-line hierarchy of Sponsors and/or Associates extending upward from an Associate.