



# Truivy<sup>®</sup>

Compensation Plan

v2.3





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# Weekly Payouts

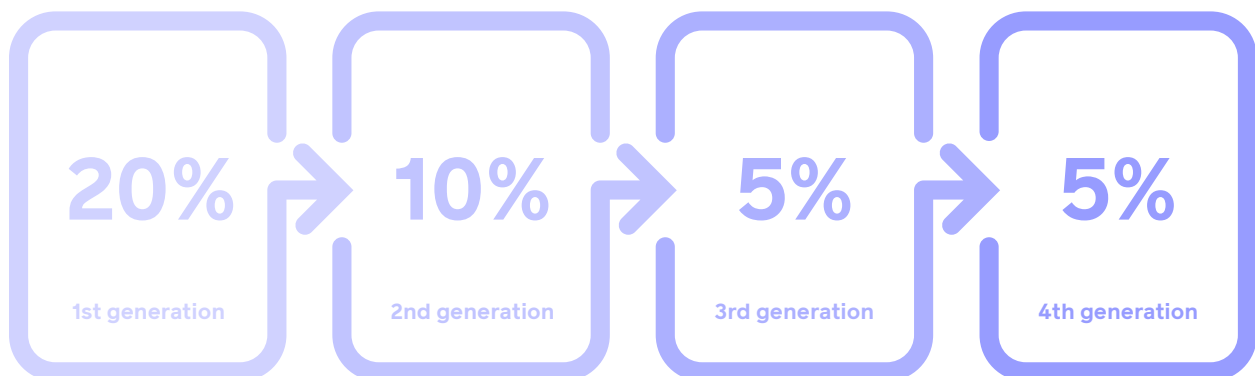
## Retail Difference (Sample Commissions)

Truvy® pays the difference between the Retail Price and the Associate Price to the direct Upline Associate. This Commission can be earned either by the “try now” replicated site or through the standard retail signup process. See example below:



## First Order Bonus

The First Order Bonus is paid on the first order with volume placed by a new Customer or Associate.. It is paid out to the sponsorship tree to the first four (4) Qualified Upline Associates that have generated at least 100 Total Qualifying Volume (for Level 1 payments) or 200 Total Qualifying Volume (For Levels 2-4 payments) in the current and/or previous month.



# Monthly Payouts

## Go Bonus

This bonus is designed to help you get a head start on your business by building a strong foundation and achieving the first 3 ranks. By doing this you can earn up to \$500 in "Go Bonus" commissions.



## UniLevel

All downline product purchases in a given month (excluding First Order Bonus) will generate a commission for Upline Associates that are Commissions Qualified. To be Commissions Qualified an Associate simply has to generate 100 Personal Volume (PV) in the given month. Retail Customers will count towards your personally sponsored number only at the Managing Associate level. The table below breaks down the ranks and qualified levels upon which an Associate is qualified to receive commissions. \*\*\*\*

	Associate	Managing Associate	Senior Associate	1 Star Director	2 Star Director	3 Star Director	4 Star Director	5 Star Director	6 Star Director	7 Star Director	8 Star Director‡	
PV	100	100	100	100	100	100	100	100	100	100	100	
Associates Personally Sponsored*	†	2*	3	4	5	5	5	6	6	6	6	
Volume within 8 Levels**	†	500	3,000	9,000	25,000	50,000	100,000	200,000	400,000	800,000	1,600,000	
Volume Outside 2 Largest Legs***	†	†	500	1,000	2,500	5,000	20,000	40,000	80,000	160,000	320,000	
L1	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	
L2		7%	7%	7%	7%	7%	7%	7%	7%	7%	7%	
L3		6%	6%	6%	6%	6%	6%	6%	6%	6%	6%	
L4			6%	6%	6%	6%	6%	6%	6%	6%	6%	
L5				5%	5%	5%	5%	5%	5%	5%	5%	
L6					5%	5%	5%	5%	5%	5%	5%	
L7						5%	5%	5%	5%	5%	5%	
L8							5%	5%	5%	5%	5%	
Global Bonus Pool								3% Bonus Pool				
8+ Star Pool											1% 8+ Star Pool	

\*Active Personally Sponsored (PAC) must be Associates except at Managing Associate rank.

\*\*Compressed eight (8) Placement levels.

\*\*\*Quantity of volume that needs to be found outside the two (2) Largest Legs. Two Largest Legs is defined as the top two Placement legs with the most Active Status Associates.

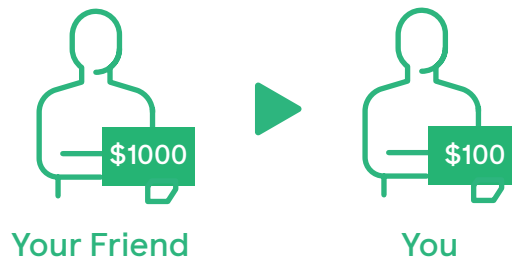
\*\*\*\* All spouse accounts that have been grandfathered are capped at \$5,000 in total monthly commission earnings.

‡Other requirements necessary.

# Monthly Payouts

## Matching Bonus

Matching Bonus is a way to encourage leadership and teamwork in an organization. Associates that are Commissions Qualified will receive a 10% match on all Personally Sponsored Associates that generate a UniLevel Commission check. Many companies offer this bonus for their highest ranks. At Truvy®, we pay this from day one.



## New Volume Pool (NVP)

The NVP 1000 and 2500 is New Volume. To Qualify for NVP 1000 you need 1000 PV in New Volume and to qualify for NVP 2500 you need 2500 PV in New Volume.



Enroll new Customers and Associates during the current calendar month. The combined volume from these new Customers and Associates during their 1<sup>st</sup> two months will count towards qualifying you for a share in the NVP Bonus Pool.

2% of all new volume purchased during the month will be placed into 2 Bonus Pools. This includes volume from all markets globally.

These Bonus Pools will be split up amongst all Associates that qualified. Those above 1,000 will be in one pool of 1% and those above 2,500 will be in a separate 1% pool. These will be paid with monthly commissions.

**Example:** Customer who enrolls in July and orders in July will count towards uplines NVP total in July. If they order again in August it will count towards uplines August NVP total as well.

# Monthly Payouts

## Global Bonus Pools

This bonus pool is based on **3% of total worldwide Commissionable Volume (CV)** These bonus pools are reserved for those who achieve the top levels of the compensation plan and who meet the following requirements:

- 1.** Must be 5 Star or above.
  - 2.** Must have 1 personally enrolled Associate that qualifies for NVP.
  - 3.** Must personally have at least 500 in NVP volume.
  - 4.** Must have 3 personally sponsored with 500 NVP or 1 personally sponsored with 1,000 NVP.
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## Eight Plus Star Pools

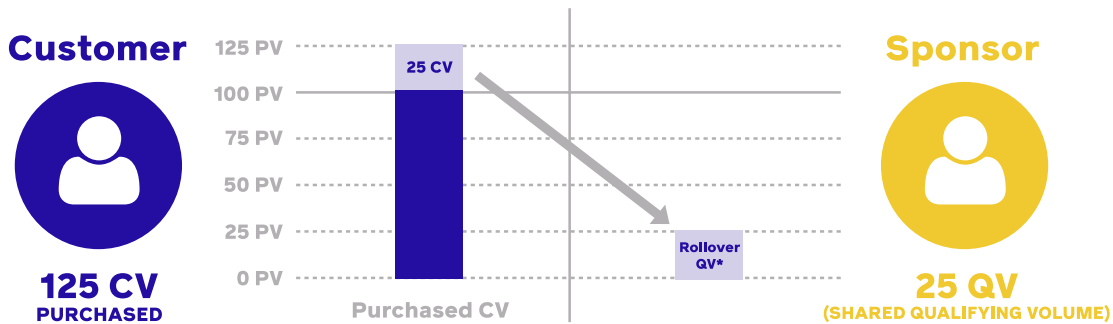
This bonus pool is based on **1% of total worldwide Commissionable Volume (CV)** and is reserved for **8 Star and above**.

# FAQs

## Does volume purchased from my customers still roll over and count as my Shared Qualifying Volume (SQV)?

It does. The first 100 CV from your customer does not roll over. Any additional volume over 100 CV will roll over and count towards your TQV. Only volume from customers in their first 2 months of enrollment will count towards SQV.

### Example of Shared Qualifying Volume



\*Volume is paid where purchased. It is only shared for qualifying purposes.

\*\*Only volume from customers in their first 2 months of enrollment will count towards SQV.

## Are First Order Bonuses paid only on Associate orders?

No, the First Order Bonus now pays on any first order that includes PV, placed by either an Associate or Customer.

## Do we still get the Retail Difference if the order was paid First Order Bonus?

Yes. Any time product is purchased at the Retail Price, a Retail Difference commission will be paid to the enroller of that customer. Any other First Order Bonus or Unilevel commissions will also be paid on the volume from that order.

## Do my Customers count towards an Active in my organization?

They do. Anytime a Customer has 75 PV or greater, they are considered an active and can be counted towards helping you meet your Active within 8 and Active Outside of 2 largest leg requirements.

## Am I qualified to earn First Order Bonuses when I'm upgraded to Associate if I have less than 100 TQV?

To be First Order Bonus qualified, an Associate must have 100 TQV (this can include Shared Qualifying Volume) in the current month or have had 100 TQV in the previous calendar month. This is for Level 1 First Order Bonus payments. To be qualified for First Order Bonus payments of Levels 2 through 4, an Associate must have 200 TQV in the current or previous calendar month. An exception to this is made when a customer is upgraded to an Associate. In the month that they are upgraded, the new Associate will be First Order Bonus qualified regardless of their current TQV.

## How does my account get upgraded to an Associate?

Anytime you enroll someone or someone in your downline places an order your account will be automatically upgraded to an Associate and eligible to earn commissions and bonuses.

# Truvy Road Map

## Commissions Payouts

**Monthly Unilevel**  
Monthly Unilevel pays out up to 8 levels.

**Fast Start Levels**  
4 levels, paid on every first order

**20% ▶ 10% ▶ 5% ▶ 5%**  
1st Lvl 2nd Lvl 3rd Lvl 4th Lvl

**Retail Difference**  
Retail Bonus Sponsor earns retail difference on every Retail Order!

Commissions Qualified = 100 PV

<b>Managing Associate</b> 500 GV8 \$50	<b>Senior Associate</b> 3000 GV8 & 500 AO2 \$150	<b>1★</b> 9000 GV8 & 1000 AO2 \$300
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**Retail Customer**

**Associate**  
Now you can earn commissions & get a discounted rate.

Refer one person and become an associate

**NVP Bonus**

**Tier 1 \$ Bonus:**  
1000 New Monthly Volume

**Tier 2 \$ Bonus:**  
2500 New Monthly Volume

Also earns company referrals!

**2★**  
25,000 GV8 & 2500 AO2

**focus**

Fly-In Training Experience

**3★**  
50,000 GV8 & 5000 AO2

Truvy Branded Meeting Package

**4★**  
100,000 GV8 & 20,000 AO2

Custom Guitar

**5★**  
200,000 GV8 & 40,000 AO2

Branded Luggage Set

**6★**  
400,000 GV8 & 80,000 AO2

Utah Trip, Makeover, Filmed Interview & Dinner w/ Owners

ESR/Leadership Assistance from 3★ to 8★

## Events

**truSUMMIT™ truvy trips**

Annual company events and incentive trips! Join us!

- truSUMMIT™
- Incentive Trips 2x per year

**Open to All!**  
More info: [truvy.com/events](http://truvy.com/events)

**What is Volume?**

GV8= The volume associated with product purchases within 8 levels.

AO2= Volume outside your 2 largest legs

**8★ Bonus Pool**  
Earn another 1% of the total worldwide commissionable volume.

**8★**  
1.6M GV8 & 320,000 AO2

8 Star Pool & Re-entry with Another Account

**7★**  
800,000 GV8 & 160,000 AO2

Luxury Trip & Service Project

**Global Bonus Pool**  
Earn 3% of the total worldwide commissionable volume.

Your Truvy Journey Starts Here!

Each Rank Earns Collectors Pieces & Certificates!